

Lifers Leaving a Legacy in support of the East Oakland Community Emissions Reduction Plan (CERP) is proud to Introduce; ‘The 1st Annual Community Environmental Awareness and Empowerment Block Party!’

At our Community Environmental Awareness and Empowerment Block Party, our objectives are to:

- Create a safe, organized, fun, festive, family, atmosphere
- Generate and collect 100-150 new Community Identified Environmental Nuisances/Hotspots of Surface Source Pollution (*These survey’s will be used by the CERP to recommend that Bay Area Air Quality Management District prioritize ‘Community Air Quality and Environmental Concerns’ in the interests of Equity*).
- Gather 200 signatures to begin our East Oakland Environmental Emergency Alert Registry (*we are in the process of developing a ‘volunteer to be notified’ Environmental Emergency Alert Registry/Data Base that will allow Community Members to immediately alert each other of any real time local environmental emergencies; car, house, or other fires, chemical spills, etc.*).

Our Goals are to:

- Effectively educate families about surface source pollutants and other generally unaccounted for environmental health hazards and nuisances
- Address the Communities unique environmental concerns
- Empower them to make a positive impact in their communities by creating the opportunity to participate in the process and to have their voices heard directly by the people and agencies in power

How we will accomplish our Objectives and Goals:

- Preceding the event we will solicit CERP and other East Oaklanders to submit photo’s of their local ‘Surface Source Pollutants/Nuisances to generate interest in the proceeding Environmental Awareness & Empowerment Block Party.
- We will also begin our Community outreach and publicity campaign to generate interest and family attendance (social media, posters, flyers, etc.).
- To set a positive family friendly Community focused tone we will begin the official start of the event with a blessing from Pastor Barnes of New Testament Baptist Church and a song by the choir.
- Prior to and during the event we will induce Community members to fill out the survey’s and sign on to the newly developing East Oakland CERP Environmental Emergency Alert Registry.
- To encourage active family participation, we have designed an engaging pollutant education game that allows families and attendees to record answers at information stations. The game will reward winners with different levels of prizes, including top rewards such as bicycles and costumes based on stations attended and answers recorded.

Join us for a one-of-a-kind event that combines; Food, Entertainment, Education, Resources, Costumes, Prizes and Lots of family fun! Families will have the opportunity to engage in an ongoing interactive pollutant education game, where they can win exciting rewards by answering questions at our information stations. Top prizes will include bicycles, costumes, and more!